

# BRIGHTER IN 2023

11 cities

served across 6 states

589,698

students, teachers, & families impacted

22,058

nutrition education lessons & PE activities taught

## 8 million +

pounds of fresh produce distributed



#### **MISSION**

to create communities of health through fresh food.



#### **VISION**

To improve health outcomes among children and families in under-resourced communities by using the data-driven, evidence-based strategies of providing fresh produce and nutrition education.



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## LETTER FROM FOUNDER

Dear Supporters and Friends,

I am filled with gratitude and inspiration for the strides we've made in our mission to create communities of health through fresh food over this past year. It is with great pleasure that I share with you our annual report, showcasing the incredible work and dedication of our team, partners, and supporters.

At the heart of our mission is the belief that access to fresh produce and nutrition education are fundamental rights for all individuals and families, regardless of their socioeconomic status. Over the course of the year, we have been able to make tangible differences in the lives of countless families across the country.

This past year, we continued to expand our reach, serving more families and communities than ever before. Through our program partnerships across the country, we were able to connect with more communities and increase our impact. Brighter Bites is truly empowering children and parents alike to make healthier choices and build lifelong habits that promote well-being.

None of this would have been possible without the unwavering support of our donors, volunteers, and partners. Your generosity and commitment to our cause have enabled us to make a real difference in the lives of those we serve. Whether you contributed financially, volunteered your time, or helped spread the word about our work, please know that your efforts have not gone unnoticed.

Looking ahead, we are excited to build upon the successes of this past year and continue our work towards creating healthier, more vibrant communities. With your continued support, we are confident that we can make an even greater impact in the years to come.

Thank you for being a part of the Brighter Bites family and for your dedication to our shared mission. Together, we are truly making a difference.

With gratitude, Lisa



## A NOTE FROM OUR CEO

As I reflect on this past year, I am filled with gratitude for the unwavering commitment and support to our mission from all of our donors and partners at every level of our organization. Together, we have made significant strides in addressing health and food insecurity by providing fresh fruits and vegetables along with vital nutrition education to under-resourced families in our communities. In the face of challenges, your support and generosity has been a beacon of hope. Thank you for your extraordinary support!

We accomplished so much in 2023. We expanded our reach, opening in San Antonio and Phoenix, ensuring that more families have access to nutritious meals and the knowledge to make healthy choices. We continue to develop alternative methods to reach families in need, including partnering with healthcare to develop ProduceRx programs and DoorDash to reach more families that are unable to pick up from our traditional programs. We are committed to finding ways to generate additional funding for expansion by investing further in development and marketing, along with innovative ways to generate revenue thorough paid models, while always responsibly managing our expenses. Additionally, we remain focused on ensuring our programming is data-driven and evidence-based with the best systems in place.

Community engagement remains critical to our mission, inclusive of our staff, our board, and the families that we serve. We understand the immense importance and value that this brings our organization, and it is immersed in all of our decision making.

In closing I want to express my heartfelt appreciation to our devoted team. Your passion, hard work, and dedication are the driving force behind our accomplishments. Together, we make a lasting impact on the lives of those we serve. Thank you for your invaluable contributions and tireless efforts in making the Brighter Bites mission a reality.

Gratefully, Rich



#### PROGRAM HIGHLIGHTS



262

schools

81

summer sites

391,397

families

\*culmulative family encounters with Brighter Bites produce

**2,343,936** classroom encounters





#### PROGRAMMING DETAILS

2023 was an exciting year at Brighter Bites! We launched two new cities- San Antonio, Texas and Phoenix, Arizona, executed a successful Produce Rx pilot in Houston, hosted our first webinar series, and began some wonderful new partnerships. Our culinary demonstrations in schools have sparked conversation among kids and adults, and our partnership with DoorDash has allowed more families to access fresh food. Brighter Bites staff adapted to a new training platform and hosted 50 interns to encourage more young students to make a difference in public health.

## 2023 PROGRAMMING



## **NUTRITION EDUCATION**

Educators play a pivotal role in the success of Brighter Bites at every participating campus. We rely on amazing teachers to teach nutrition education and physical education to students and create excitement for healthy foods. Here is some of the impact from 2023:

5,473
teachers +
PE coaches

20,921

nutrition education lessons taught

1,137

PE activities implemented

#### WHAT TEACHERS ARE SAYING

"My favorite part of teaching nutrition to elementary students is seeing the students' genuine and enthusiastic curiosity." "The thing I love most about teaching is the opportunity to encourage students to be their best self, in mind and body.
Brighter Bites often gives the opportunity for discovery of new exciting foods for our palates.
Thank you so much for the bags of discovery."

"I love teaching students about nutrition because it teaches them how to care for their health at a young age. I enjoy how excited they get and how they share the recipes they use with their families."







#### **VOLUNTEERS**

Brighter Bites volunteers play an essential role in our program. We welcome volunteers from within the school as well as external volunteers. Volunteers help Brighter Bites team members with the sorting and packing of produce as well as distributing the produce to families. Here is a look back at what our volunteers accomplished this year:

#### WHAT VOLUNTEERS ARE SAYING

"It makes me feel good to work for such a worthy cause. And with such great people. As a bonus I get a workout too!" "The best part about volunteering with Brighter Bites is interacting with families in the community! We feel that the opportunity to have an inside look into the community and work with parents is very meaningful."



**4,393** unique volunteers



**18,630** volunteer hours

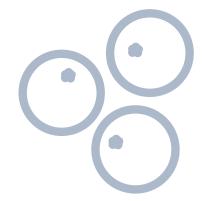


**403** external volunteers

\*Volunteers not affiliated with partner schools.



## PRODUCE IMPACT



\$17,522,106.70

retail value of fresh produce distributed

\*Based on USDA average retail prices for fruits and vegetables

340

unique produce varietals distributed

#### PRODUCE HIGHLIGHTS

dragonfruit · fennel · figs · gooseberries · lemongrass · nopales okra · papaya · persimmons · rambutan · taro root











#### A POP OF GOOD!

This year our partnership with GoodPop was a wonderful example of how when two orgnaizations come together for good, great things can happpen. Our partnership consisted of a monetary donation, produce donation, pops donation, and volunteer days. We love seeing our partnerships blossom and being able to get creative in serving our families in fun, new ways!



"At GoodPop, it is our mission to provide families with more wholesome, delicious treats made with real and simple ingredients while also doing good in the communities we serve. GoodPop is proud to partner with Brighter Bites, uplifting two of our giving pillars: Supporting Equity and Inclusion and Ending Hunger in America. Getting to work alongside Brighter Bites at the school level with the GoodPop team, packing produce boxes with our own watermelon donation, has been so special to see this partnership come full circle with our own company's mission."

CLARA TOMLIN, DIRECTOR OF BRAND IMPACT AT GOODPOP

## ORGANIZATION HIGHLIGHTS

## **COMMUNITY ENGAGEMENT**

Brighter Bites upholds our committment to community in regard to staffing and programming. We seek to ensure that Brighter Bites is respectful and considerate of all employees across all levels of the organization, is an employer of choice, and adapts our program to meet the needs of the various communities we serve. Here are some accomplishments this year:



- Held our first employee lunch and learn 58 attendees
- Willie Woods Scholarship: Hosted an informational session and completed two reward cycles.
- Shared consistent quarterly newsletters with all employees.
- Expanded cultural holidays and days of observance which will be used for social media posts and other communications channels.
- Worked towards finalizing an SOP for equitable school selection, bus distribution plan SOP, and an emergency action plan.













#### **EVENTS**

- Launched our 10th city: San Antonie
- Hosted Monterey Spring Luncheon
- Executed our first webinar series
- Launched our 11th city: Phoenix
- Hosted Monterey Holiday Luncheon



#### OUR DIGITAL REACH

48,000+

Webpage views

4,853

media followers

101

PR placements in the media

44 million+

PR impressions

83
Newsletters sent to all audiences

## RESEARCH

## IMPACT OF BRIGHTER BITES

In 2023, Brighter Bites was designated by the National Cancer Institute as an evidence-based cancer prevention and control program. See link <a href="here">here</a>. This designation is an attestation of the impact of Brighter Bites on reducing food insecurity and improving consumption of fruits and vegetables in the short and long term among participating children and their parents. As a next step, we are working with our research partners at UTHealth Houston School of Public Health to build out the evidence-base to assess the impact of Brighter Bites on physical and mental health outcomes of our children, parents and teachers. Here are our research efforts in this area:



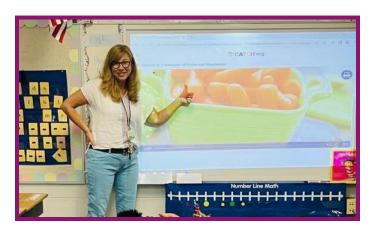
## Impact of Brighter Bites on cardiometabolic health outcomes among children living in persistent poverty neighborhoods in Houston, Texas.

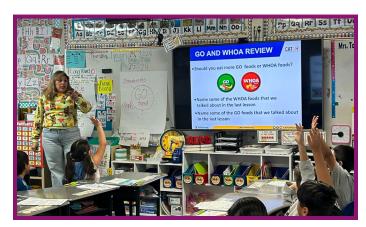
As part of this project funded by the National Institutes of Health, we are conducting a randomized controlled trial to assess the impact of Brighter Bites on child health markers such as weight status and blood sugar control, as well as child and parent dietary behaviors and household food security outcomes. This five year project is in partnership with MD Anderson Cancer Center as part of the <u>Acres Homes Cancer Prevention Collaboration</u>.



#### Nurturing Healthy Teachers.

Brighter Bites has a Whole School, Whole Child, Whole community approach which means that even teachers participate in the program. Our prior studies showed high food insecurity upwards of 30%, high stress and poor diet among school teachers. We launched the Nurturing Healthy Teachers study in 2022 with support from the Vitamix Foundation to implement and assess the impact of Brighter Bites combined with a teacher-directed nutrition education program on teacher physical and mental health outcomes. Results of the study will be available in late 2024.







#### **TEACHER TESTIMONIAL**

Every Brighter Bites day, we take a look at all the fruits and veggies that come in our bags for the week. The children get really excited to see what comes in their bags. As I pull each item out, we get to talk about the produce and discuss different recipes that we can use the items with at home. One of the weeks, the kids got really excited about the corn we received and talked about how we could eat this on its own, or fix it in soup. Brighter Bites is truly a great program!



#### **PUBLICATIONS**



In addition to the papers shared above, in 2023, we published these key papers that highlight racial/ethnic differences in grocery shopping and eating behaviors of fruits and vegetables and nutrition environment:

- Fruit and Vegetable Intake and Home Nutrition Environment among Low-Income Minority Households with Elementary-Aged Children
- Fruit and Vegetable Shopping Behavior and Intake among Low-Income Minority Households with Elementary-Aged Children

See our full list of publications here.

## RESEARCH & IMPACT

#### FOOD IS MEDICINE WITH BRIGHTER BITES



#### Brighter Bites Produce Rx.

Similar to schools, health systems are another trusted venue to implement health promotion programs such as Brighter Bites. In 2022, in partnership with UT Physicians, Brighter Bites launched a Produce Prescription strategy and is currently implementing a home delivery produce box model, as well as a grocery store produce voucher model across two UT Physicians clinics in Houston, Texas across 150 children on Medicaid who are at risk for obesity. We published a <a href="Design paper">Design paper</a> that provides a detailed description of the study. In 2023, we received funding from the Humana Foundation to continue this partnership with the two UT Physician clinics to serve additional 150 pediatric patients through produce box delivery.



Similarly, in late 2023, we received funding from <u>GusNIP</u> to launch a Produce Prescription program in collaboration with Legacy Community Health in four school-based clinics in Galena Park ISD. This project plans to implement home delivery produce boxes and monthly nutrition education classes to 300 youth patients who are at risk for obesity.

We were also selected to present on our Brighter Bites produce prescription efforts at the 2023 national conference of the American Public Health Association in Atlanta, Georgia in November 2023.





Mathur, M., Marshall, A., Prabhu, V., Yeragi, P., Markham, C., Chuang, RJ., Pomeroy, M., Gaminian, A., McKay, S., Hall, Megan., Preston, A., Stark, K., Kow, R., Sharma, S. (November 2023). Oral Presentation. Lessons learned from the field for a comparative effectiveness RCT assessing the impact of produce prescription on overweight and obese children and their families. American Public Health Association (APHA) 2023 Annual Meeting. Atlanta, GA.

Marshall, A., Mathur, M., Prabhu, V., Yeragi, P., Markham, C., Chuang, R.J., Pomeroy, M., Gaminian, A., Hall, Megan., McKay, S., Preston, A., Stark, K., Kow, R., Sharma, S. (November 2023). Poster Presentation. Design and recruitment strategies of a comparative effectiveness randomized control trial to evaluate the impact of produce prescription program strategies among low-income overweight and obese children and their families. American Public Health Association (APHA) 2023 Annual Meeting. Atlanta, GA.

#### WHITE HOUSE COMMITMENT

- A commitment to improve food security, diet quality, and health outcomes for vulnerable communities as part of the White House Challenge to End Hunger and Build Healthy Communities.
- Produce prescriptions for children through school-based health centers with Brighter Bites UTHealth Houston and Brighter Bites, a non-profit organization, are partnering together to implement and evaluate the impact of a comprehensive produce prescription strategy consisting of access to fresh produce plus nutrition education for implementation among food-insecure children and their families through school-based health centers.
- 2024 announcement date



#### STUDENT RESEARCHERS

Since our last impact report we have the following students who have completed or are currently working on their fellowships, internships and research experiences with Brighter Bites. We are very proud of the public health impact of our work in training the next generation of public health practitioners and researchers!

- Heather Jones
- Oi Xue
- Ariana McClendon



UTHealth Houston School of Public Health doctoral candidate Che (Qi) Xue was selected as the 2024 Sharma Fellow, supported by the Shreela and Vibhu Sharma Endowed Fund for Excellence in Community Nutrition, Health, and Wellness. The competitive fellowship requires a research commitment of 200 hours each semester, totaling 400 by the end of the program. Since 2017, six students have participated in the fellowship and collaboratively published eight manuscripts in peer-reviewed journals.

## PARENT & SCHOOL "TASTY" MONIALS



#### **SAN ANTONIO PARENT:**

We are having healthier meals at home! More veggies and fruits at the table. It's helped us a lot as well as spending at the grocery store. All the products is very expensive. So not only has Brighter Bites has help in our eating habits but also in my spending.



#### **HOUSTON PARENT:**

Not only has Brighter Bites provided our family of 7 with sides and ingredients for our meals (in lean financial times, what a BLESSING!) but we have also begun many conversations with our children about broadening their palates, experimenting with vegetables of all kinds, and opening their minds to new and challenging things in general! We also talk about proteins, carbohydrates, and the nutritional values of our foods, spurred by the reception of Brighter Bites bags and the unique vegetables they provided! We have loved Brighter Bites and appreciate your commitment to our children and our future!



#### **SWFL PARENT:**

I am very grateful to Brighter Bites for providing us with fresh vegetables & giving us many recommendations to prepare them. Thank you.











## 9

#### WASHINGTON, D.C. PARENT:

The Brighter Bites program has helped us by adding a little extra food security in our home. Fresh foods are expensive and we used to buy in very small amounts because of this. We are now able to have a better balance in our diets as well as cooking with more variety. It has also helped me be a part of my kids school and meet other parents and the program directors who have become wonderful friends.



#### NYC COMMUNITY SCHOOL DIRECTOR:

Students are excited to eat from the salad bar because of the knowledge they have gained from their Brighter Bites lessons! Both parents and teachers have discovered new foods through our distributions. One parent had never had a whole pineapple before, and one of our volunteers got to try Brussels sprouts for the first time



#### **SWFL PARENT:**

Thank you so much for helping our family. Your donation of healthy and nutritious foods has helped me personally reach a weight loss goal. This weight loss has improved my overall health. Having healthier options at meals has also taught my daughter that food that is colorful is also delicious. At meal prep we discuss the benefits of everything we eat so that she understands why we eat the way we do. Every option in our dinner plate has a job to do, whether it be leafy greens for eye sight, or citrus fruits for immunity. We have also taken peas and planted them to see if they sprout, and they have! We are now growing celery, kale and oranges. Thank you for everything you do.

## FINANCIALS

## **REVENUE**



TOTAL: \$14,967,435

**Government:** \$5,228,465

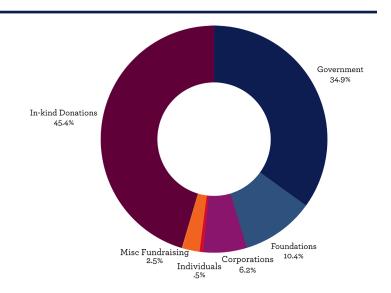
**Foundations:** \$1,554,286

Corporations: \$928,300

Misc Fundraising: \$368,626

Individuals: \$80,073 Other Income: \$10,926

**In-kind donations\*:** \$6,796,759



#### **EXPENSES**

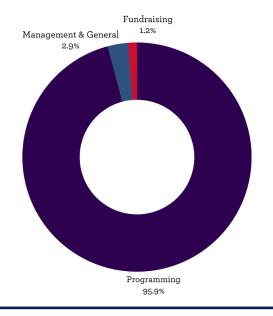


TOTAL: \$15,494,885

**Programming:** \$14,854,758

Management and General: \$450,742

Fundraising: \$189,385



<sup>\*</sup>In 2023 we also had carryover funds from prior years' grants which covered these expenses.

These funds are not reflected in these charts.



96¢

of every dollar goes towards programming



\*IN-KIND DONATIONS: \$6,796,759

PRODUCE FROM FOOD BANKS AND INDUSTRY PARTNERS

Financials are unaudited.

## **OUR PARTNERS**

#### **PRODUCE & LOGISTICS PARTNERS**

4P Foods

Andrew Smith

**B&W Quality Growers** 

Bowery Farms

Braga Fresh

Cal-Organics

Capital Area Food Bank Chelan Fresh

**Church Brothers** 

City Harvest

Coastal Sunbelt
Community Action Partnership

of Kern Food Bank

D'Arrigo New York

Dole

Drew Massa

Food Forward

Freshpoint Dallas

Freshpoint South Florida Freshpoint South Texas

Gills Onions

Goodpop

Harry Chapin Food Bank

HEB

Houston Food Bank Imperfect Foods

Mann Packing

Monterey Mushrooms

North Texas Food Bank

**Sharing Excess** 

Southern Specialities

St. Marys Food Bank Steinbeck Produce

Sunkist

Sunset

Taylor Farms Retail Taylor Farms Texas

Westpak Avocados

Windset Farms

Wonderful Citrus

Zespri



#### BRUCE TAYLOR, CEO OF TAYLOR FARMS:

"We are consistently impressed by the impact that Brighter Bites makes in communities across the country. It's so important for the produce industry to support creating a healthier future generation."



#### STEVE BARNARD, CEO OF MISSION PRODUCE:

"It is a joy to hear the excitement of Brighter Bites families when they receive avocados. Mission Produce is grateful to be a part of the mission to bring healthy foods to those who need it most."



#### SOREN BJORN, CEO OF DRISCOLL'S:

"We are a proud sponsor of Brighter Bites because we believe in their vision and approach to creating healthy communities around the country. We are inspired by their ability to serve and empower families to have an educated and fun relationship with fruits and vegetables through their nutrition education lessons and family programs."



## SUPPORTERS



We are so grateful for the support of our funders and donors across the country. Because of your generosity, we are able to share the joy of fresh produce with thousands of families! Your donations allow us to further our mission of creating communities of health through fresh food. Thank you!

#### \$500.000+ -

Scarlet Feather Fund Texas A&M AgriLife Extension Service Texas Health and Human Services Commission

#### \$100,000 - 499,999

CalFresh Nutrition Education Program City Harvest H-E-B Harris County ARPA Funds/ Houston Food Bank

MD Anderson Cancer Center Naples Children and Education Foundation Sanchez Family Foundation United States Department of Agriculture

University of Texas Health Science Center at Houston Virginia Piper Charitable Trust Whalley Family Foundation Zespri International Limited

#### \$25,000 - 99,999

Board of Education of Prince George's County Chobani Cigna Foundation Community Foundation of Monterey County

Halliburton Charitable Foundation International Fresh Produce Association JV Smith Companies Mission Produce Powell Foundation

Related Affordable Foundation Rice University Sysco **Taylor Farms** The Pledge Good Foundation Vitamix Foundation

#### \$10,000 - 24,999

**Grimmway Farms** 

Tonya Antle AstraZeneca Blue Cross Blue Shield of Texas Craig Brown and Sue Smith **Burton Family Foundation** D'Arrigo NY Dmetri Gardikas Produce Driscoll's Faiyaz and Maribel Bhojani

Please notify development@brighterbites.org of any inaccuracies or ommissions.

**HFW Family Foundation** The League Club Marc Isaacs Monterey Peninsula Foundation Prosource Produce **OVT Financial** The Rachael Ray Foundation Samuels Family Foundation Manolo and Daniela Sanchez Jay Sears and Chau Nguyen

Southeastern Grocers Southern Specialties Spindletop Community Impact Partners Sunkist Growers Inc. Sunset Texas Children's Hospital Texas Department of Agriculture Town of Riverdale Park Westlake Produce Company

THANK YOU TO OUR GENEROUS SUPPORTERS!

#### \$1,000 - 9,999

Abramson Charitable Foundation Allegretti Foundation

Alpine Fresh Altar'd State

Dave and Aparna Balachandran **Beshoff Family Foundation** 

Braga Fresh Foods Hannah Brook

Joshua and Inette Brown Cannery Row Company

The C Group

Mark and Anne Cesario Church Brothers LLC Coastal Sunbelt

Community Hospital of the Monterey

Peninsula Compean Group Brian Cook Margaret D'Arrigo Deacons of Deadwood

Shweta Dhar Drew Massa Transportation

First United Methodist Church FiveStar Gourmet Barbara Fowler The Garlic Company

Gelson's Olivier Germain Joel Grade Steven Graubart

Gus and Ksenija Halamandaris Harris County Hospital District Foundation

Hightower Family Fund Ted Hontalas

Jeffrey S. Hyosaka

Matthew and Catherine Johnson C. Hastings and Edith H. Johnson

Family Fund Mika Rao Kalapatapu Sandeep and Sheela Lahoti Lipman Family Giving Fund

Zai Madan

Christine Markham **MAV** Foundation Benjamin McKinney Melissa's Produce Marco Moreno Chad Muir Scott and Kim Negri

Niagara Water Opleider Do Good Fund

Origin Bank Catherine Ozdogan Pacific International Marketing

Jay and Ruth Pack Pack Family Foundation

Rahul and Lavanya Pandit Dr. Aashish Pandya

Pappas Restaurants Pebble Beach Company Foundation Mayor Dave Potter and Janine

Chicourrat

Produce Alliance Progressive Produce

**Publix Super Markets Charities** 

Rijk Zwaan River Fresh Farms Regina Rogers **Audrey Ross Powell** 

Salinas Valley Health Ben Samuels and Marci Rosenberg

Anila Sankar

Scott and Christina Saunders

Craig Shapiro Melanie Scherer Sabrina Schnitzer Seald Sweet Suzann Silva

S. Martinelli & Company Stater Bros. Markets Joanne M. Storkan

TDECU Cares Foundation Inc

Stephanie Tobor Tom Lange Viula Torgerson Valentine Holdings Veg-Fresh Farms Vinson & Elkins LLP Weil Foundation David Werner

Cyvia and Melvyn Wolff Foundation

George and Patricia Yellich

Sandhya Sabhnani

Strong Skills LLC

Fernando Tellez

Catherine Than

Anindita Sen

Marcia Smart

Linda Sunde

#### \$500 - 999

Alyne Assunto

D. Kent and Linda C. Anderson Foundation

Association of Fundraising

Professionals Dino Cancellieri Jessica Canning Kevin and Jenn Cesario **Bradley Corlew** 

Corso Family Foundation

Marty Craner Luis Cruz

The Dohmes Spindler Family

Kim Fellon Tony Freytag **Future Citizens Foundation** David Glickman and Julie Capili

Pooja Goradia

Jeffrey and Miranda Jackson

Rajani Katta Life Family Farms Local Line Inc.

Matt and Catherine Matthews Andrew and Christina Maynor

Kristin Minnich Emily Owen

Dr. and Mrs. Steven Packer

Dr. Mahesh Pandya

Marion and Judith Pomeroy Jackie Pourciau

Diana Yanez

Eric Veltri

Winter Family Charitable Fund

23

John Thomas and Karen Farber

Shawna Van Hamersveld

Shaun and Maria Weidmann

Donald Williams

## LOOKING FORWARD





#### **OUR 2023 BOARD OF DIRECTORS**

LISA HELFMAN

DR. SHREELA SHARMA, PHD

Founder & Board Chair

Co-Founder

**MELISSA ACKERMAN** 

President

Produce Alliance

FAIYAZ A. BHOJANI, MD, DRPH

CEO

MRZ Medical Group PLLC

GABRIELA D'ARRIGO

VP of Marketing & Communications
D'Arrigo New York

**JOEL GRADE** 

Executive VP, Business Development Sysco

STEVEN GRAUBART

President & CEO Community Hospital Partners, LLC

SCOTT MCCLELLAND

Board Member Emeritus Brighter Bites

**BENJAMIN SAMUELS** 

Director

Samuels Family Foundation

MANOLO SÁNCHEZ

Director

Fannie Mae (FNM)

**SUE SMITH** 

Executive Vice President Craig and Galen Brown Foundation

**VIC SMITH** 

CEO

JV Smith Companies



#### **A LOOK AT 2024**

We look forward to so many things in 2024.

- The Harvard Business School will highlight our program through a case study during the Agribusiness Seminar.
- MyPlate will include us as a national strategic partner.
- The White House will include our commitment with DoorDash and with UTHealth in it's White House Challenge to End Hunger and Build Healthy Communities.
- We launch our 12th city: Las Cruces, New Mexico!
- We will host our second annual gala in Houston, TX!

In 2024, we plan to engage with more corporate volunteers, increase our visibility, and grow our footprint in produce prescription partnerships. This year will be a year of new opportunities as well as getting down to the "core" of our program. Join us as we seek to grow and learn how to impact more families across the country.

