



BRIGHTER BITES GETS SMART IN THE KITCHEN
VIRTUAL FUNDRAISING EVENT
SUNDAY, APRIL 11, 2021
5:00PM CT

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Corporate Sponsorship Deck

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Brighter Bites gets *SMART* in the Kitchen

A VIRTUAL COOKING CLASS FUNDRAISER



JOIN US

For a virtual culinary experience with Marcia Smart from Smart in the Kitchen.



COOK

Healthy, produce-forward recipes the whole family will love!



SUPPORT

Our mission while having fun!
Your donation directly helps feed our families!

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**Zoom link provided upon registration*

FEATURING



Marcia Smart, Owner
Smart in the Kitchen



Lisa Helfman, Founder
Brighter Bites



Scott McClelland, President
H-E-B Food and Drug



Courtney Zavala, Co-Host
Houston Life

Brighter Bites gets SMART in the Kitchen



SPONSORSHIP PACKAGES AND BENEFITS

Sponsor Benefits	Silver \$2,500	Gold \$5,000	Platinum \$10,000
Prominent display of name and logo with link on event landing page	✓	✓	✓
Brand featured in media alerts and press opportunities for the event	✓	✓	✓
Logo on event invitation, to be circulated to thousands of individuals		✓	✓
Social media recognition as an event sponsor		✓	✓
Marketing materials and other branded items included in event boxes			✓
Verbal recognition during the event and/or a :30 ad			✓
Free event registration for your employees and/or clients	Up to 5	Up to 10	Up to 25



brighterbites®



OUR MISSION:

To create communities of health through fresh food.

WHAT WE DO:

Brighter Bites is a nonprofit that delivers fresh fruits and vegetables directly into families' hands. We teach them how to use it and track their behavior change.

We make it fun. We make it free.

And we make it happen via a simple, three-part formula:

Produce distribution

+

Nutrition education

+

A fun food experience

OUR VISION:

Brighter Bites is rooted in the belief that if we give our kids something better to munch on, they will. And the lives they lead will be as vibrant as the foods they crave.

*For more information please contact Huntley Kubitza
at huntley.kubitza@brighterbites.org
You may also visit www.brighterbites.org/smartinthekitchen.*



brighterbites®

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*The better the nourish,
the brighter we flourish.*

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