



brighterbites®

JOB ANNOUNCEMENT

Regional Program Director (Full-Time)

About Brighter Bites

Brighter Bites is a nonprofit that creates communities of health through fresh food with the goal of changing behavior among children and their families to prevent obesity and achieve long-term health. Brighter Bites is an evidence-based, multi-component elementary school, preschool, and summer camp program that utilizes reliable access to fruits and vegetables, nutrition education, and consistent exposure to recipes and messages that feature fresh food. To learn more about Brighter Bites visit <https://brighterbites.org>.

Role

The Regional Program Director will lead Brighter Bites strategies across the assigned region, working to cultivate, identify, recruit, and manage relationships with program partners. The Regional Program Director will guide local Brighter Bites staff to ensure full implementation of the program. This position must manage multiple roles in the delivery and maintenance of the overall operations of the Brighter Bites program. City program management reports directly to the Regional Program Director.

General Responsibilities

Facilitates all aspects of Brighter Bites strategic plan and program implementation, including:

- Responsible for the oversight of ensuring each city's performance and staffing to achieve Brighter Bites goals.
- Successfully build and sustain executive-level food bank and produce vendor/distributor relationships.
- Function as the key community outreach contact for fundraising and development needs in each assigned city.
- Provide leadership to ensure produce procurement in each city, working with external partners and internal staff to forecast an adequate variety and quantity of produce.
- Mentor, communicate and provide support to staff members in each city assigned to the Regional Program Director.
- Finalizing school selection for Brighter Bites programmatic needs in the region.
- Diagnose opportunities for improved efficiency in the region and formulate effective

The better we nourish, the brighter we flourish.

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solutions.

- Responsible for oversight of local program budget allocations.
- Collaborate with Senior Director of Strategy on local press and marketing opportunities.
- Make complex administrative decisions requiring a comprehensive knowledge of a wide range of regulations, policies, and procedures.
- Communicate with the Senior Program Director and CEO of key activities, program evaluations, and progress reports.

Requirements

- Desire and passion in working with a mission-driven organization related to children and families.
- Excellent written, oral and interpersonal communication skills.
- Ability to operate as an effective tactical and strategic thinker.
- Experience managing a team of full-time employees (4+ years).
- Diplomatic problem-solver.
- Experience working within the local public health landscape.
- Comfort managing teams and collaborating remotely across departments.
- Ability to work with various stakeholders.
- Willingness to work occasional flexible hours.
- Ability to travel 15-25% of the time.
- Master's degree or higher in nutrition, public health, or a related field preferred.

*To apply, please send resume and cover letter to
mike@pomeroyubrighterbites.org
with “Regional Program Director” in the subject line.*